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MOTIVATION LETTER

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Dear Sir/Madam,

I am writing to express my decision and desire on studying at EU Business School in Germany.

Through evaluations, I considered aspects of history, culture, and economics, prioritized in the people, and characteristics of their culture. Germany's rich history with the diversity of people, prestigiousness of football, and the values of Germans, notably diligent and hard-working aspects, all held me extremely fascinated. Along with Germany's strong economy and a substantially high R&D development, disciplined Germany's inhabitant, all of which allow lucrative opportunities of studying in a great environment. Therefore, Germany stands as my choice to place my higher education.

To me, EU business school is an outstanding choice for striving in higher education for its long-standing prestigious accolades and history, small communities, and probability of being meticulously educated. To be more concise, EU business school has been founded for 50 years by now, and still being able to equip students with vital educations seems only far-fetched.

In addition, I found in EU Business School the program of Business (law) that feets to my need in building my career when graduation. Concerning the choice of specialisation in Business (law), I would like to add that, my mother holds the position of Business Development Director, there are lessons that I have seen early on through my observation of her working. I became indulgent in this major, the development of a business and managing it became so my number one priority in higher education. The BA (Hons) in Business (Law) provides an insight and a chance to study legal frame works, essential business growth lessons, and management of a business, all what I am looking forward to studying. Therefore, I believe that EU Business School with its program in Business (law) could be the initial, yet substantial, step that I will take to grasp the lessons of the real world.

With the actual world with its drastic changes and contingencies, I had learned to develop a flexible character. Having a potent curiosity, it is a tool and great advantage to me, and has bestowed upon me my thirst for knowledge, self-researching, and self-conducting research on irrelevant problems, I am ready facing challenges in studying at EU Business School in Germany and will do all my best to make my study plan successful, for, later on, building a successful business career in Vietnam, as like my mother, when graduation from EU Business School.

Thank you for your time reading.

Your sincerely,

Do Hoang Hai Long